

FILIP GAL

Senior Multidisciplinary Designer · UX/UI · Brand · Web · Photography · 15+ years

Zagreb, Croatia · EU work-ready · Open to remote, hybrid, and EU relocation

+385 99 348 1758 · figalip@gmail.com · linkedin.com/in/filipgal · gallaxi.com

PROFESSIONAL SUMMARY

Senior multidisciplinary designer with 15+ years of experience spanning product UX/UI, brand identity, web, commercial photography, and video. Shipped commercial work for Vacom, Kaufland, Siegwirk, Muraplast, Denon, and Blueberry; built a stock photography catalogue of 10,000+ sold images on Shutterstock, Dreamstime, and iStock. Currently Design Lead at Collectivemind-COMI and founder of GALLAXI design studio with three anchor retainer clients. Fluent English (3 years professional work in London), professional working German (5 years working and studying in Vienna). Based in Zagreb, open to EU relocation on the right terms.

CORE COMPETENCIES

Product Design · UX/UI · Design Systems · Brand Identity · Visual Design · Web Design · WordPress · Front-end (HTML/CSS/JS) · Adobe Creative Suite · Figma · Commercial Photography · Video Production · Print Production · Team Leadership

EXPERIENCE

Design Lead — *Collectivemind-COMI · Zaprešić, Croatia* Sep 2023 – Present

- Lead product design across web and mobile interfaces, including the BOSH UI/UX workstream — the studio's largest single design engagement of 2026
- Built and maintain design system and style guides ensuring visual and behavioural consistency across multiple client products
- Conduct user research, persona development, journey mapping, and interactive prototyping in Figma
- Collaborate with product owners and engineering on technical feasibility, business alignment, and responsive/accessible delivery
- Active retainer relationship: 11+ consecutive monthly engagements across UI/UX and photography

Founder & Principal Designer — *GALLAXI Design Studio · Zagreb, Croatia* Sep 2024 – Present

- Founded design studio focused on UX/UI, brand identity, web, and commercial photography
- Built and sustained retainer portfolio with three anchor accounts (ZOVAK, Vacom, Collectivemind) generating recurring monthly revenue
- Delivered 40+ commercial projects across SaaS, B2B tech, e-commerce, theatre, NGO, and political campaign sectors
- Lead all client engagements end-to-end: discovery, strategy, design, delivery, and post-launch support

Graphic & Media Design Specialist — *Vacom d.o.o. · Daruvar, Croatia* Oct 2023 – Apr 2025

- Designed marketing materials (brochures, banners, catalogues, packaging, POS) for technology product launches across digital and print
- Produced digital visuals and short-form video for website, social media, and email campaigns; led seasonal launches
- Maintained brand consistency and design guidelines across all visual communications

- Edited and retouched product imagery; built mock-ups for e-commerce and promotional catalogues
- Mentored junior designers and oversaw visual production within the marketing team

Designer & Web Developer — *FutbolDocs Network*

Apr 2024 – May 2025

- Defined marketing and visual strategy aligning business goals with user needs
- Owned brand and visual identity — graphic assets for web, social, and print
- Designed and customised responsive WordPress themes; optimised performance and SEO
- Resolved WordPress, plugin, and hosting issues; ensured stable site operations

Visual Designer & Production Lead — *Nezavisni za Zaprešić · Political Campaign*

Apr 2025 – May 2025

- Created full visual identity for local election campaign across all channels — print, outdoor, digital, social
- Designed static and animated social media visuals, candidate video content, and large-format outdoor (banners, billboards)
- Photographed candidates and retouched portraits for online and offline campaign use
- Managed end-to-end print production: file prep, vendor coordination, on-site oversight

Designer & Technical Support — *Arben Grafični Sistemi · Zagreb*

May 2023 – Aug 2023

- Specialised in PackZ and GMG Color for prepress at industry-leading print standards
- Developed visual concepts and marketing materials across print, digital, web, and social channels
- Provided technical support for printing partners across Croatia, Austria, Slovenia, Bosnia, and Serbia
- Represented client interests during press checks at production sites

UX/UI & Graphic Designer — *Borovac & Bence · Zagreb*

Apr 2022 – May 2023

- Delivered end-to-end web projects from discovery through implementation, testing, and hosting
- Built wireframes, prototypes, and high-fidelity mock-ups in Adobe XD, Figma, UXPin, InVision Studio, Marvel
- Created the full spectrum of print assets: flyers, brochures, business cards, posters, banners, stickers, large format
- Coordinated print production in Croatia and abroad — vendor negotiation, delivery, on-site installation oversight

Designer & Photographer (employee + parallel freelance) — *Digital Specialists + independent clients ·*

London, UK

Oct 2018 – Nov 2021 (3 years)

- Designer and photographer at Digital Specialists studio: commercial print, photography, and film development for diverse UK client base
- Maintained parallel freelance design and photography practice for international clients; active contributor to Shutterstock catalogue during this period
- Designed promotional materials (posters, banners, canvas prints, aluminium signage) across multiple client segments
- Developed 35mm and 120mm film through chemical processes; high-resolution scanning and digital finishing
- Photographed portraits, weddings, events, and on-location assignments at professional standard
- 3 years building cross-cultural professional fluency in the UK creative industry

Freelance Designer, Photographer & Musician — *Vienna, Austria — parallel to studies at mdw (University of Music and Performing Arts)*

2010 – 2015 (5 years)

- Maintained parallel freelance design and illustration practice for Austrian and international clients alongside academic studies at one of the world's most prestigious music academies
- Academic study of classical guitar at Universität für Musik und darstellende Kunst Wien (mdw) — foundation of professional discipline, audiovisual literacy, and professional-level German
- Performed in classical recitals, studio sessions, and ensemble work; private music tutoring for students
- 5 years of working and living in a German-speaking professional environment

Freelance Photographer & Designer — *Shutterstock, Dreamstime, iStock* Jan 2014 – Dec 2018

- Built and sold a stock catalogue of 10,000+ commercial photographs across art, education, business, travel, nature, history, and product categories
- Developed deep understanding of commercial photography and the client–designer–consumer relationship
- Produced on-demand photography for global commercial use — 10,000+ verified sales across three major platforms

SELECTED PROJECTS

- BOSH UI/UX (Collectivemind, 2026) — 66-hour focused product design engagement, the studio's largest single project of the year.
- Vacom brand & marketing system (2023-2025) — multi-year brand consistency programme across print, packaging, POS, and digital.
- Nezavisni za Zaprešić campaign (2025) — full visual identity, video, photography, print, outdoor for local election campaign.
- ZOVAK e-commerce & web operations (2025-present) — ongoing WordPress, SEO, and design retainer.
- SVIMA — Narrative Podcasting for Youth-Led Climate Action (2025) — visual identity for international NGO initiative.
- Shutterstock portfolio (2014-2018) — 10,000+ sold commercial photographs.

TOOLS & TECHNOLOGIES

Design: Figma · Adobe XD · Photoshop · Illustrator · InDesign · Affinity Suite · Sketch · Premier Pro · Lottie · UXPin · InVision · Marvel

Web: HTML · CSS · JavaScript (basic) · WordPress · Webflow (in progress) · SEO · Responsive Design

Prepress: PackZ · GMG Color · Adobe Acrobat

Collaboration: Jira · Microsoft 365 · Google Workspace

LANGUAGES

Croatian (native) · English (fluent, C1+, 3 years professional work in London) · German (professional working, B2/C1, 5 years working and studying in Vienna)

SELECTED CLIENTS & REFERENCES

Vacom · ZOVAK · Collectivemind-COMI · Shutterstock · Siegwerk · Kaufland · Muraplast · Denon · Blueberry · SVIMA · Borovac & Bence · Digital Specialists London · Teatar Puna kuća · Nezavisni za Zaprešić · Naklada Semafora · HDKDM

EDUCATION

- University of Music and Performing Arts (mdw)** — *Vienna, Austria* 2010 – 2015
Classical Guitar Performance at one of the world's most prestigious music academies — foundation of academic discipline, audiovisual literacy, and professional-level German.
- Business Management** — *QAHE, London* 2021 – 2022
Coordination and organisation of business activities.
- English Language & Literature** — *University of Zadar, Croatia* 2015 – 2016
Anglistics and pedagogy.
- Graphic Design Diploma** — *School of Applied Arts and Design, Zagreb* Completed
Vocational training in graphic design — foundation of the design career.